

INTRO

LIVE  
TALKS

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# VIRTUAL FAIR 2020 AGENDA





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## Welcome to the EPLAN Virtual Fair 2020!

You can expect an inspiring programme covering every area of interest in engineering.

**Senior management** can look forward to **presentations from customers** such as Magtronics from Japan, Systems Engineering from Denmark, and A&E Engineering from the US. For **managers**, the fascinating **keynote talks** and **best practices** will be true trade fair highlights. **Users** can choose the appropriate content from a wide variety of **live demonstrations**. Numerous **side events** round off the programme and have a few more surprises in store.

Simply click on through: There's sure to be something worthy of your time.

**Please enjoy!**

WELCOME

# LIVE TALKS



TIME (CEST)	LIVE TALKS
06:30 am	<b>Electronic Manufacturing Service Company – Master of Challenge</b> <b>Masahiko Suga</b> , President <b>Magtronics Ltd., Japan</b> <b>Customer Keynote</b>
07:15 am	<b>The Ecosystem of Industrial Automation</b> <b>Sebastian Seitz</b> , CEO <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
08:00 am	<b>Automation Engineering – Added Value Through Cloud Technology</b> <b>Hauke Niehus</b> , Vice President Cloud Business <b>Thomas Michels</b> , Senior Director Cloud Business Software <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
08:45 am	<b>How Does the Increased Focus of EPLAN in Industrial Segments Help Digitalisation?</b> <b>Thomas Gomoll</b> , Vertical Market Manager Automotive <b>Feeke Harders</b> , Vertical Market Manager Maritime <b>Klaus Lechtenboerger</b> , Vertical Market Manager Process Industry <b>Rolf Schulte</b> , Vertical Market Manager Building Technologies <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
09:30 am	<b>Leadership Talk: Data Consistency and Quality as Success Factors in Integrated Value Chains</b> <b>Haluk Menderes</b> , Managing Director <b>Dieter Pesch</b> , Senior Vice President Product Management and Development <b>Hauke Niehus</b> , Vice President Cloud Business <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
10:15 am	<b>Improvement of the Value Chain in Panel Building</b> <b>Phillip Falkenhagen</b> , Product Manager Value Chain & Digitalisation <b>Michael Geiger</b> , Product Manager Value Chain & Digitalisation <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
11:00 am	<b>How Switching to Function Based Systems Engineering Can Make You more Efficient</b> <b>Henrik Balslev</b> , CEO <b>Systems Engineering A/S, Denmark</b> <b>Customer Keynote</b>

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TIME (CEST)	LIVE TALKS
11:45 am	<b>EPLAN Automated Engineering – Interdisciplinary Integration of Configuration and Design Processes with a Best Practice Statement from Rockwell</b> <b>Achim Potthoff</b> , Head of Business Sales Management <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b> <b>Customer Keynote</b>
12:30 pm	<b>Automation Engineering – Added Value Through Cloud Technology</b> <b>Hauke Niehus</b> , Vice President Cloud Business <b>Thomas Michels</b> , Senior Director Cloud Business Software <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
01:15 pm	<b>Leadership Talk: Integrated Value Chain in Panel Building</b> <b>Sebastian Seitz</b> , CEO <b>Haluk Menderes</b> , Managing Director <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b> <b>Uwe Scharf</b> , Managing Director <b>Rittal GmbH &amp; Co. KG</b>
02:00 pm	<b>How Does the Increased Focus of EPLAN in Industrial Segments Help Digitalisation?</b> <b>Thomas Gomoll</b> , Vertical Market Manager Automotive <b>Feeke Harders</b> , Vertical Market Manager Maritime <b>Klaus Lechtenboerger</b> , Vertical Market Manager Process Industry <b>Rolf Schulte</b> , Vertical Market Manager Building Technologies <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
02:45 pm	<b>The Ecosystem of Industrial Automation</b> <b>Sebastian Seitz</b> , CEO <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
03:30 pm	<b>Improvement of the Value Chain in Panel Building</b> <b>Phillip Falkenhagen</b> , Product Manager Value Chain & Digitalisation <b>Michael Geiger</b> , Product Manager Value Chain & Digitalisation <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
04:15 pm	<b>How Switching to Function Based Systems Engineering Can Make You more Efficient</b> <b>Henrik Balslev</b> , CEO <b>Systems Engineering A/S, Denmark</b> <b>Customer Keynote</b>

TIME (CEST)	LIVE TALKS
05:00 pm	<b>Automation Engineering – Added Value Through Cloud Technology</b> <b>Hauke Niehus</b> , Vice President Cloud Business <b>Thomas Michels</b> , Senior Director Cloud Business Software <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
06:00 pm	<b>Leadership Talk: Service &amp; Support – Optimise Productivity with EPLAN</b> <b>Sebastian Seitz</b> , CEO <b>Haluk Menderes</b> , Managing Director <b>Bernd Schewior</b> , Senior Vice President Professional Services <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
06:45 pm	<b>How Does the Increased Focus of EPLAN in Industrial Segments Help Digitalisation?</b> <b>Thomas Gomoll</b> , Vertical Market Manager Automotive <b>Feeke Harders</b> , Vertical Market Manager Maritime <b>Klaus Lechtenboerger</b> , Vertical Market Manager Process Industry <b>Rolf Schulte</b> , Vertical Market Manager Building Technologies <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b>
07:30 pm	<b>EPLAN Automated Engineering – Interdisciplinary Integration of Configuration and Design Processes with a Best Practice Statement from Rockwell</b> <b>Achim Potthoff</b> , Head of Business Sales Management <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b> <b>Customer Keynote</b>
08:15 pm	<b>Evolving with EPLAN – Transform Your Digital Journey and Empower Your Engineers</b> <b>Wright Sullivan</b> , President <b>A&amp;E Engineering, Inc., USA</b> <b>Customer Keynote</b>

# SOFTWARE DEMOS



INTRO	LIVE TALKS	<b>SOFTWARE DEMOS</b>	SIDE EVENTS	WEBCASTS COUNTRY PAVILIONS	CONTACT
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TIME (CEST)	SOFTWARE DEMOS
06:45 am	<b>EPLAN Platform – An Interdisciplinary Approach to Controls Engineering</b> James Bichulal, Technical Support Engineer EPLAN Software and Services Pvt. Ltd., India
07:30 am	<b>Automated Engineering Made Simple in the Cloud</b> Florian Reiter, Solution Owner Cloud Business EPLAN Software & Service GmbH & Co. KG
08:15 am	<b>Cabling of Machines and Devices with EPLAN Using the Digital Twin</b> Lukas Menzel, Product Manager EPLAN Software & Service GmbH & Co. KG
09:00 am	<b>EPLAN Preplanning – Digitalisation of Your Concept and Basic Engineering Tasks</b> Sean Mulherrin, Product Manager EPLAN Software & Services LLC, USA
09:45 am	<b>Transparent Digital Manufacturing Processes</b> Lars Niemtschke, Consultant EPLAN Software & Service GmbH & Co. KG
10:30 am	<b>Location-independent Access to Schematics with EPLAN eVIEW</b> Graham Bloom, Senior Professional Services Consultant EPLAN Competence Centre Rittal Ltd., UK
11:15 am	<b>EPLAN Platform – An Interdisciplinary Approach to Controls Engineering</b> John Boynton, Managing Senior Consultant EPLAN Competence Centre Rittal Ltd., UK
12:00 pm	<b>Automated Engineering Made Simple in the Cloud</b> Florian Reiter, Solution Owner Cloud Business EPLAN Software & Service GmbH & Co. KG
01:30 pm	<b>Cabling of Machines and Devices with EPLAN Using the Digital Twin</b> Lukas Menzel, Product Manager EPLAN Software & Service GmbH & Co. KG

TIME (CEST)	SOFTWARE DEMOS
02:15 pm	<b>Location-independent Access to Schematics with EPLAN eVIEW</b> Graham Bloom, Senior Professional Services Consultant EPLAN Competence Centre Rittal Ltd., UK
03:00 pm	<b>Transparent Digital Manufacturing Processes</b> Lars Niemtschke, Consultant EPLAN Software & Service GmbH & Co. KG
03:45 pm	<b>EPLAN Preplanning – Digitalisation of Your Concept and Basic Engineering Tasks</b> Sean Mulherrin, Product Manager EPLAN Software & Services LLC, USA
04:30 pm	<b>Automated Engineering Made Simple in the Cloud</b> Florian Reiter, Solution Owner Cloud Business EPLAN Software & Service GmbH & Co. KG
05:15 pm	<b>EPLAN Platform – An Interdisciplinary Approach to Controls Engineering</b> Paul Goleniak, Application Engineer EPLAN Software & Services LLC, USA
06:00 pm	<b>Cabling of Machines and Devices with EPLAN Using the Digital Twin</b> Lukas Menzel, Product Manager EPLAN Software & Service GmbH & Co. KG
06:45 pm	<b>Transparent Digital Manufacturing Processes</b> Jason McLees, Application Engineer EPLAN Software & Services LLC, USA
07:30 pm	<b>Location-independent Access to Schematics with EPLAN eVIEW</b> Graham Bloom, Senior Professional Services Consultant EPLAN Competence Centre Rittal Ltd., UK
08:15 pm	<b>EPLAN Preplanning – Digitalisation of Your Concept and Basic Engineering Tasks</b> Jonathan Wilson, Application Engineer EPLAN Software & Services LLC, USA



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LIVE TALKS

SOFTWARE DEMOS

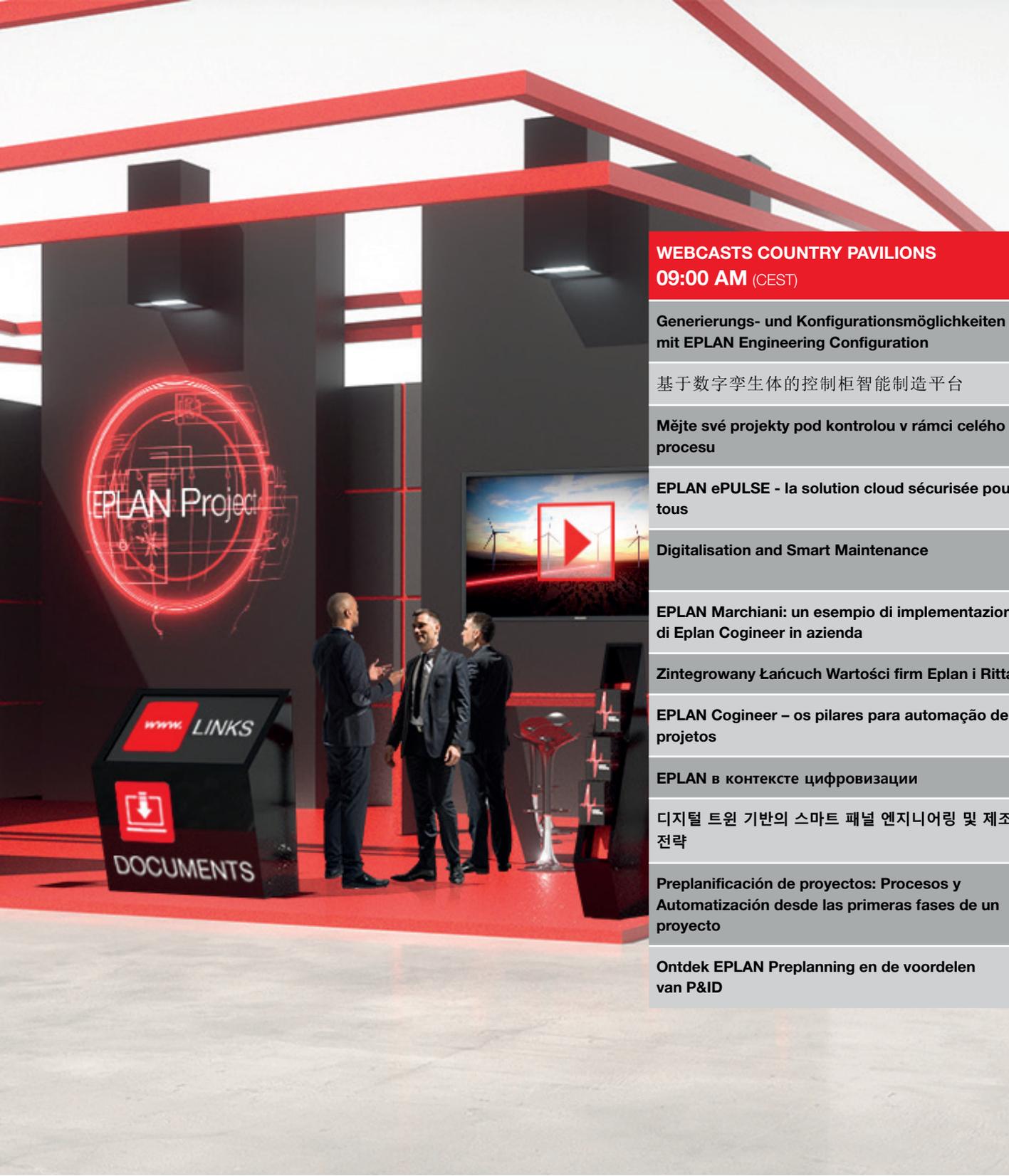
**SIDE EVENTS**

WEBCASTS COUNTRY PAVILIONS

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TIME (CEST)	SIDE EVENTS	BOOTH
08:00 am	<p><b>EPLAN Data Portal – Virtual Manufacturer Update Event</b></p> <p><b>Thomas Bings</b>, Business Owner Master Data  <b>Juan Castillo</b>, Business Sales Manager Master Data EMEA  <b>Josefine Heck</b>, Junior Business Owner Cloud Business  <b>Markus Schneider</b>, Business Owner Master Data  <b>Tim Stegmann</b>, Team Lead Business Sales Master Data  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p>	EPLAN Solutions
10:00 am	<p><b>Standardisation Is not a Myth</b></p> <p><b>Bernd Mähns</b>, Managing Director  <b>Hanseatic Power Solutions GmbH</b></p> <p><b>Customer Keynote</b></p>	EPLAN Best Practices
10:30 am	<p><b>EPLAN in Process Industry</b></p> <p><b>Klaus Lechtenboerger</b>, Vertical Market Manager Process Industry  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p> <p><b>EPLAN in Building Technologies</b></p> <p><b>Rolf Schulte</b>, Vertical Market Manager Building Technologies  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p>	Industries
12:00 pm	<p><b>EPLAN in Maritime</b></p> <p><b>Feeko Harders</b>, Vertical Market Manager Maritime  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p> <p><b>EPLAN in Automotive – Digital Schematics</b></p> <p><b>Sascha Jäger</b>, KeyUser/ Electrical Design Hardware Engineering  <b>Schaeffler Automotive Buehl GmbH &amp; Co. KG</b></p> <p><b>Customer Keynote</b></p>	Industries

TIME (CEST)	SIDE EVENTS	BOOTH
02:00 pm	<p><b>Best Practice in Panel Building</b></p> <p><b>Ingo Straub</b>, Managing Director  <b>Ingela mbH</b></p> <p><b>Customer Keynote</b></p>	EPLAN Best Practices
04:00 pm	<p><b>EPLAN Data Portal – Virtual Manufacturer Update Event</b></p> <p><b>Thomas Bings</b>, Business Owner Master Data  <b>Josefine Heck</b>, Junior Business Owner Cloud Business  <b>Jennifer Payne</b>, Business Sales Manager Master Data  <b>Markus Schneider</b>, Business Owner Master Data  <b>Tim Stegmann</b>, Team Lead Business Sales Master Data  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p>	EPLAN Solutions
04:45 pm	<p><b>EPLAN in Process Industry</b></p> <p><b>Klaus Lechtenboerger</b>, Vertical Market Manager Process Industry  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p> <p><b>EPLAN in Building Technologies</b></p> <p><b>Rolf Schulte</b>, Vertical Market Manager Building Technologies  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p>	Industries
05:30 pm	<p><b>EPLAN in Maritime</b></p> <p><b>Feeko Harders</b>, Vertical Market Manager Maritime  <b>EPLAN Software &amp; Service GmbH &amp; Co. KG</b></p> <p><b>EPLAN in Automotive – Digital Schematics</b></p> <p><b>Sascha Jäger</b>, KeyUser/Electrical Design Hardware Engineering  <b>Schaeffler Automotive Buehl GmbH &amp; Co. KG</b></p> <p><b>Customer Keynote</b></p>	Industries



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WEBCASTS COUNTRY PAVILIONS 09:00 AM (CEST)	BOOTH
Generierungs- und Konfigurationsmöglichkeiten mit EPLAN Engineering Configuration	Austria
基于数字孪生体的控制柜智能制造平台	China
Mějte své projekty pod kontrolou v rámci celého procesu	Czech Republic/ Slovakia
EPLAN ePULSE - la solution cloud sécurisée pour tous	France
Digitalisation and Smart Maintenance	Australia/India/New Zealand/Southeast Asia
EPLAN Marchiani: un esempio di implementazione di Eplan Cogineer in azienda	Italy
Zintegrowany Łańcuch Wartości firm Eplan i Rittal	Poland
EPLAN Cogineer – os pilares para automação de projetos	Portugal
EPLAN в контексте цифровизации	Russia
디지털 트윈 기반의 스마트 패널 엔지니어링 및 제조 전략	South Korea
Preplanificación de proyectos: Procesos y Automatización desde las primeras fases de un proyecto	Spain
Ontdek EPLAN Preplanning en de voordelen van P&ID	The Netherlands

WEBCASTS COUNTRY PAVILIONS 12:45 PM (CEST)	BOOTH
Der digitale Zwilling als Basis für den effizienten Schaltschrankbau	Austria
Digitalisation and Smart Maintenance	Australia/India/New Zealand/Southeast Asia
EPLAN Platform Tips, Tricks & Highlights	Denmark/Finland/ Norway/Sweden
EPLAN in der Gebäudetechnik	Germany
EPLAN ePULSE – przegląd rozwiązań chmurowych Platformy EPLAN	Poland
EPLAN Pro Panel - produção de armários	Portugal
Как мы помогаем нашим клиентам стать эффективнее	Russia
Tipps und Tricks (DE: 12:45 pm - 1:15 pm) Trucs et astuces (FR: 1:15 pm - 1:45 pm)	Switzerland
Rittal & EPLAN: de optimale digitale workflow binnen de paneelbouw	The Netherlands
EPLAN Kullanım Seviyenizi Nasıl Yükseltebilirsiniz	Turkey

WEBCASTS COUNTRY PAVILIONS 04:30 PM (CEST)	BOOTH
Aumento de produtividade na elaboração de propostas comerciais	Brazil
EPLAN in der Prozessindustrie	Germany
EPLAN Pro Panel – Rittal VX25: una perfetta integrazione	Italy
EPLAN: Su socio confiable para impulsar la productividad de su negocio	Latin America
Ingeniería automatizada (Métodos de Diseño)	Spain
Steigern Sie die Effizienz im Engineering (eLevel) (DE: 04:30 pm - 5:00 pm) Augmentez votre efficience (eLevel) (FR: 5:00 pm - 05:30 pm)	Switzerland
EPLAN Pro Panel ile Pano Üretim Sürecinizi Nasıl İyileştirebilirsiniz	Turkey
Engineering to the shop floor with EPLAN	USA

WEBCASTS COUNTRY PAVILIONS 08:45 PM (CEST)	BOOTH
Os benefícios e reflexos da padronização e automação na Engenharia	Brazil
Incremente la eficiencia y productividad de sus proyectos de tableros con EPLAN	Latin America
Digitalise your control system	USA

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DOCUMENTS



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TUTORIALS

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